



2020 Sponsorship Opportunities

Long View Ranch presents our 4th Annual Cherokee Challenge Mud Run, a community outreach event. All proceeds go into our Long View Ranch Scholarship fund that provides local and surrounding area youth and foster kids a life-changing week of summer camp. The event is a 5K obstacle run to be held on the Long View Ranch property near Greeneville, TN on **April 25th, 2020.**

Levels	Sponsorship Benefits
<p style="text-align: center;">ARROWHEAD SPONSOR \$4,000</p>	<ul style="list-style-type: none"> • LARGEST logos presented most prominently: <ul style="list-style-type: none"> • On all printed and digital media such as flyers and emails • You logo on our billboards • On the top of the back of our event t-shirt • On the top of our sponsor recognition banner at the check-in table • On the homepage and sponsor page of the race website • On two 18x24" race obstacle signs • Two 3'x4' sponsor banners to be seen by each runner as they drive in • 4 free event registrations <ul style="list-style-type: none"> • Free event t-shirts and racer gear for your runners • Extra verbal recognition during the day by our MC • Optional LARGE and MOST prominent vendor display area to set up product/advertising
<p style="text-align: center;">BOW AND ARROW SPONSOR \$2,000</p>	<ul style="list-style-type: none"> • Large logos presented prominently: <ul style="list-style-type: none"> • On all printed media like flyers • On the back of our event t-shirt • Near the top of our sponsor recognition banner at race check-in • On our sponsor page of race website • On two 18"x24" race obstacle signs • 4 free event registrations <ul style="list-style-type: none"> • Free event t-shirts and racer gear for your runners • One 3'x4' sponsor banner to be seen by each runner as they drive in • Verbal recognition during the day by our MC • Optional vendor display area to set up product/advertising
<p style="text-align: center;">TOMAHAWK SPONSOR \$1,000</p>	<ul style="list-style-type: none"> • Medium logos presented prominently <ul style="list-style-type: none"> • On the back of event t-shirt • On the sponsor recognition banner at race check-in • On the sponsor page of race website • On one 18"x24" race obstacle sign • Logo on 2'x3' sponsor banner to be seen by each runner as they drive in • 2 free event registrations <ul style="list-style-type: none"> • Free event t-shirts and racer gear for your runners • Verbal recognition during the day by our MC • Optional vendor display area to set up product/advertising
<p style="text-align: center;">EAGLE FEATHER SPONSOR \$250</p>	<ul style="list-style-type: none"> • Name on our sponsor page of race website • Name on recognition banner at race check-in • Logo on 12"x18" sponsor sign at one race obstacle • Sponsor multiple obstacles by buying multiple "Eagle Feathers" • Sponsorship helps provide materials for obstacle

Thank you for consideration and impacting the lives of local youth through this event.
Please fill out the form and sign below to show your commitment sponsorship level.

“I would like to sponsor the Cherokee Challenge Run at the following level (choose one or more):”

<u>Level of Sponsorship</u>	<u>Sponsorship Options</u>
<input type="checkbox"/> ARROWHEAD SPONSOR \$4,000	<input type="checkbox"/> We would like to set up a display in the optional vendor display area.
<input type="checkbox"/> BOW AND ARROW SPONSOR \$2,000	<input type="checkbox"/> We would like to set up a display in the optional vendor display area.
<input type="checkbox"/> TOMAHAWK SPONSOR \$1,000	<input type="checkbox"/> We would like to set up a display in the optional vendor display area.
<input type="checkbox"/> EAGLE FEATHER SPONSOR \$250 QTY _____	

Enclosed is a check made out to “Long View Ranch” for our selected sponsorship(s) amount.

Please bill me for my sponsorship(s) chosen above.

Your Information:

Organization: _____

Contact Person: _____

Billing Address: _____ City: _____

State: _____ Zip: _____

Phone Number:(_____) _____ Email: _____

Authorized Signature: _____

Please email your logo to office@longviewranch.com with subject line “Cherokee Challenge Sponsor Logo.” Include your name and phone number in your email so we can contact you with any questions. If you sponsored a past race let us know, we have your logo on file.

Long View Ranch is a 501(c)(3) non-profit Christian Summer Camp and Retreat Center. Your Sponsorship may be tax deductible. Talk with your tax consultant.

DEADLINE: Logo’s and sponsorships need to be sent to us by Friday, **February 28th. **This deadline is here to make sure we have enough time to fulfill your sponsorship benefits thoroughly.****

When finished filling out form:

Mail with check to: Long View Ranch, 190 Bledsoe Hollow Ln. Mosheim, TN 37818 **-or-**

email to: office@longviewranch.com **-or-**

Fax to: 423-636-0032

Questions: call 423-636-0032

www.longviewranch.com

www.cherokeechallengerun.com

Long View Ranch reserves the right to decline any sponsorship offer for any reason. This may include but not be limited to: The partnering of our organization with a sponsor/sponsorship that does not agree with or compliment our mission and values as an organization, or the mission for the Cherokee Challenge Run 5k, as perceived by our Executive Director.